

Southern Home Grown’s Good Vibes Village / Fresh Fire Holistic Medicine Lodge
 634 Mount Carmel Church Road
 Foxworth, Mississippi 39483
 www.southernhomegrown.com
 601-341-5835

START-UP SOURCES AND USES OF FUNDS

TO BE ACQUIRED

Building/grounds construction (Contractor Bid for construction)

Community Outreach Building.	\$60,000.00
1 respite cabin with 9 more to be added later	\$35,000.00
Septic tank set up	\$25,000.00
Pavilion with stage.	\$15,000.00
Furniture for respite cabin	\$10,000.00
Power set up to 10 sites.	\$10,000.00
Water supply to 10 sites from water well.	\$10,000.00
Handicap accessible showers and restrooms.	\$ 6,000.00
Rv hook up for 10 sites.	\$ 6,000.00
Dirt work for site.	\$ 8,000.00
Building maintenance supplies.	\$ 5,000.00
 Total	 190,000.00

Set-up Supplies

▪ furniture and computer		3,900.00
▪ Chairs	60 x 20 =	1,200.00
▪ Tables	10 x 50 =	500.00
▪ Yoga mats	10 x 20 =	200.00
▪ Exercise balls	10 x 20 =	200.00
 Total		 6,000.00

OPERATIONAL CASH

5,000.00

TOTAL FUNDS TO BE ACQUIRED

 \$201,000.00

YEARLY BUDGET

Expenses	(Complete Year of Estimated Cost & Utilities)		
	• Estimated Business Loan payment	700.00 x 12 =	8,400.00
	• Estimated Power	500.00 x12 =	6,000.00
	• Estimated Water	45.00 x 12 =	540.00
	• Internet Service	160.00 x 12 =	1,920.00
	• Property Managers Salary	2,500.00 X 12 =	30,000.00
	• Insurance		1,540.00
	• Advertising (\$100 per month x 12)		1,200.00
	• Training, licensure, insurance		4,000.00
	• Supplies (clinical, class, and training)	500 x 12 =	6,000.00
	Total		59,600.00

Yearly operation budget total:-----\$59,600.00

Business needs to bring in \$4,966.67 per month to cover expenses....

Executive Director Salary: \$3,000.00 Per Month for a annual total of \$ 36,000.00

Yearly Total Budget: \$ 95,600.00

Business Needs \$7,966.67 per month 23,900.01 per season (3 months) to run ministry and pay employees.

INCOME OPTIONS PER SEASONS (3 MONTHS)

MATURNITY CLASSES

Figures based on at least 6 students per month in each class and 3 classes per season

Except for 6 wk classes and they will have at least 6 students and 2 classes per season.

Tinkergarten based on one class per season with a minimum of 6 students.

Natural Childbirth	– 6 week course -	\$300.00 x 12 students per season =	3600.00
Basics of Birth Course	- 4 week course -	\$200.00 x 18 students per season =	3600.00
Breastfeeding Class	– 4 week course -	\$250.00 x 18 students per season =	4500.00
Sibling Preparation Course		\$ 50.00 x 18 students per season =	900.00
Cloth Diaper 101		\$ 50.00 x 18 students per season =	900.00
Birthday Club Birthday Circle Gatherings		\$ 50.00 x 18 students per season =	900.00
Prenatal circles		\$ 50.00 x 18 students per season =	900.00
Monthly circle		\$ 50.00 x 18 students per season =	900.00 =

\$16,200.00

EARLY EDUCATION CLASSES

Creative Play Course.		\$ 20.00 x 3 months = \$ 60 x 6 students per season =	360.00
Tiny Tunes Preschool Experience		\$ 50.00 x 3 months = \$150 x 6 students per season =	900.00
Tadpole Explorer Dramatic Preschool Class		\$ 85.00 x 3 months = \$255 x 6 students per season =	1530.00
Froggy Astronauts Preschool Program		\$ 85.00 x 3 months = \$255 x 6 students per season =	1530.00
Forrest School 12 week Class		\$ 40.00 x 3 months = \$120 x 6 students per season =	240.00
=			\$4,560.00

EDUCATION CLASSES

AHA BLS/ CPR/ First aid Courses		\$ 65.00 -\$25.00 cert = \$40.00 x 9 students per season =	
360.00			
Life skills Course		\$ 20.00 x 18 students per season	=
360.00			
Herbal Course		\$ 20.00 x 18 students per season	=
360.00 =			\$1080.00

DOULA SERVICES

Figures based on 1 base package Doula client per month.

Totaling at least 3 Base package Doula clients per season

Deluxe Super Mom Doula Base Package	\$500.00 x 3	=	\$1500.00
Super Supreme Super Mom Doula BP	\$600.00		
Amazon Queen Premium Doula BP	\$900.00		
Postpartum “Sleep” & “Bliss” Doula BP	\$300.00		

MONTRICE (Labor monitoring) SERVICES

Montrice Base Package	\$1400.00 x 1 per season	=	\$1400.00
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LODGING/ CAMPGROUND SERVICES

Respite House rental / air Bnb	\$ 50.00 x 45 nights per season =	\$2,250.00
RV rental spots	\$ 50.00 x 45 nights per season =	\$2,250.00
Pavilion rental	\$ 100.00 x 6 rentals per season =	\$ 600.00
Community Outreach Building rental	\$ 75.00 x 45 nights per season =	\$3,375.00 = \$8,475.00

Possibly Projected to make per season
Yearly Total Budget:
Profit

$\$ 33,215.00 \times 4 = \$ 132,860.00$
\$ 95600.00
\$ 37,260.00